

# Grow your TTAB Litigation Practice with **Bulk** Trademark Watching

**U**nlike typical trademark watching services, we provide IP firms and attorneys the means to increase opposition work and reach out to new and existing clients. Our competitive pricing and concise reports offer an effective way to cast a wider net on hundreds of marks.

At Towergate Software, we are sensitive to your practice's demands on time. Our goal is to present you with matches to help you focus your opportunities for oppositions to greater effect. Our Reference Mark Watching System carefully compares individual trademark records (by serial number) against those published in the USPTO weekly Gazette. We rank the watch results and provide actual human filtering to provide you with a concise report...saving you time.

## Massive Coverage at a Great Price

Towergate Software delivers the most intelligent bulk trademark watching service available. This breadth of coverage has never been possible until now.

Major IP firms and IP departments are successfully using bulk trademark watching as a cost effective and profitable way to increase their TTAB Litigation business. You can too!

### You'll benefit by:

- Increasing opposition work for your practice
- Discovering potential oppositions for new or existing clients
- Solidifying client relationships by looking out for their interests
- Watching literally hundreds or thousands of trademarks at the same time
- Covering multiple portfolios
- Receiving filtered reports
- Individual reports that can be sent to each correspondent
- Getting much greater coverage at a price the firm can absorb

## HOW IT WORKS

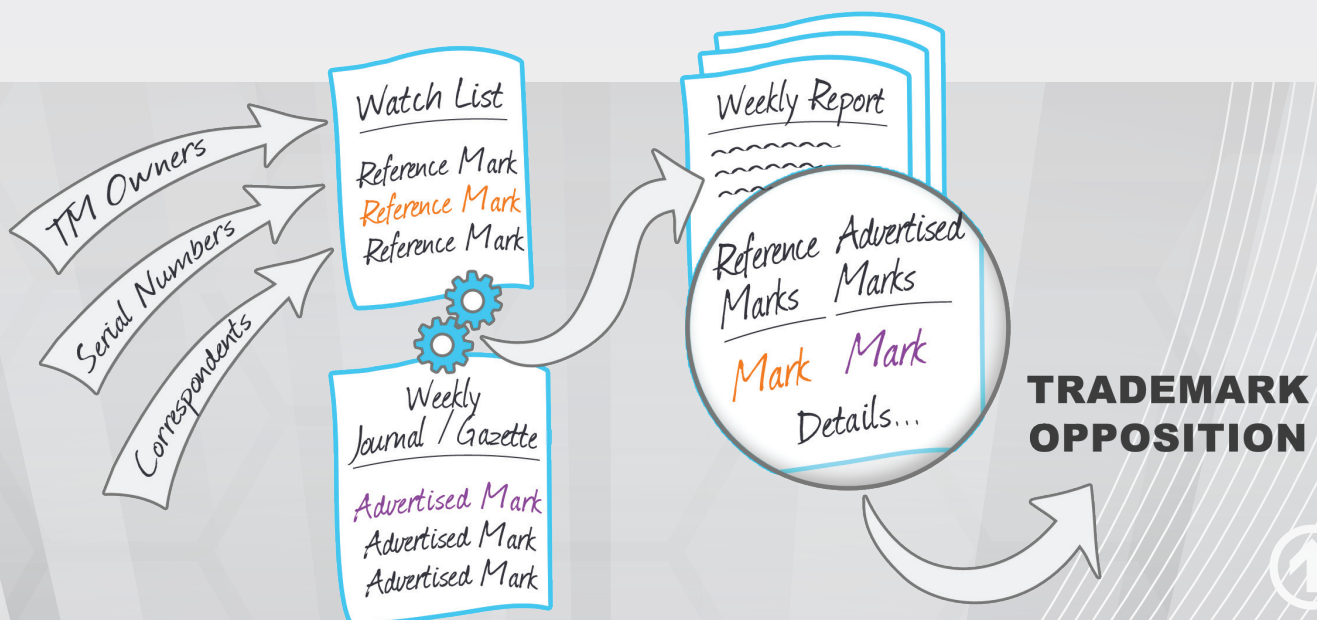
1. PROVIDE US A LIST OF TRADEMARK OWNERS, CORRESPONDENTS, ATTORNEYS OF RECORD OR SERIAL NUMBERS.
2. WE GENERATE A LIST OF TRADEMARK RECORDS AND BUILD A SEARCH STRATEGY BASED ON YOUR CRITERIA.
3. YOU'LL RECEIVE A WEEKLY EMAIL REPORT DETAILING CONFUSINGLY SIMILAR PUBLISHED MARKS.

**Grow Your Business. Protect Your Clients.**

## Reference Watching System

**Hundreds of Marks + Cost Effective Pricing = More Potential Oppositions**

## HOW IT WORKS



### YOU SEND / UPLOAD

We create a unique Portfolio Watch for you

### WE MONITOR & REPORT

Using state of the art search algorithms and human filtering, we provide quality results to potentially grow your TTAB practice and save you time

### YOU'RE EMPOWERED TO TAKE ACTION

Value added service for your clients

**Grow Your Business. Protect Your Clients.**