

# Stay Competitive and up to date

## with our 2(d) Citation Watch Subscription

**T**he 2(d) Citation Watch lists any of your clients' trademarks that have been cited by a PTO examiner as blocking new pending applications. We reveal all marks with a 2(d) refusal and join them in our reports with the marks cited against them, including links to the pertinent records. In essence, we provide a heads-up notification on potentially conflicting trademarks, vetted by a PTO examiner. Firms will also gain insight into potential "easy target" oppositions.

There are two separate 2(d) Citation Watch reports each week. One covers published marks in the current gazette to reveal those with a historical refusal under 2(d). The other covers marks for which an office action was issued that week citing a refusal under 2(d). All marks your firm represents are covered by the watch, and together these reports provide important and actionable information useful to your clients.

### Affordable innovation

Towergate Software again delivers innovative trademark watch products for the IP profession.

Our 2(d) Citation Subscription is offered at an incredible price. Whether you absorb the cost or pass it through to your clients, there is simply no reason to not make use of this tool to augment your practice today!

#### Benefits of the 2(d) Citation Subscription:

- Covers your firm's entire trademark portfolio
- Shows you published marks that have been cited with a 2(d) refusal by the USPTO
- Shows you all marks cited with a 2(d) refusal in any given week (including marks not yet published)
- Gives you information that is highly pertinent to the strength of your client's marks
- Report is organized by Correspondent
- Includes all relevant details to identify the applicant
- Provides links to the trademark records and the examiner's notes
- Takes just minutes to review
- Has an ROI many times over. Recoup your cost in minutes!
- Our growing proprietary database can reveal historical 2(d) citations for any of your marks

Not only is the information we provide of interest with respect to oppositions, but it is also indicative of potential licensing opportunities for your clients. Sharing this valuable information with your clients is mutually beneficial.

### Grow Your Business. Protect Your Clients.

#### HOW IT WORKS

1. WE DIG DEEP INTO PTO RECORDS TO REVEAL ALL 2(d) CITATIONS, THEN AGGREGATE AND COMPILE THE INFORMATION.
2. WE ORGANIZE THE LIST BY CORRESPONDENT SO YOU CAN EASILY FIND ANY OF YOUR MARKS THE PTO EXAMINERS HAVE CITED.
3. EACH WEEK, WE EMAIL THE REPORTS TO YOU IN PDF FORMAT
4. REVIEW EACH 2(d) REPORT IN JUST MINUTES!

## 2(d) Citation Watch

2(d) Citation Watch  
Nov 3, 2010 to Nov 09 2010

**towergate**software

towergatesoftware.com  
1 866 523 TWG8

Firm / Corresp.	Owner (cited)	Mark (cited)	Mark	Owner
Abelman Frayne & Schwab	Terramark Markencreation Gmbh	<b>CONZERV</b> <a href="#">79023307</a>	<b>CONSERVE ADVISOR</b> <a href="#">85104178</a>	Belkin International, Inc.
Abelman Frayne & Schwab	Sig Finanz Ag (sig Finance Ltd.)	<b>SIG</b> <a href="#">76120545</a>	<b>SIG</b> <a href="#">85086100</a>	Shanghai Industries Group, Ltd.
Abelman, Frayne & Schwab	Sig Finanz Ag (sig Finance Ltd.)	<b>SIG</b> <a href="#">73124665</a>	<b>SIG</b> <a href="#">85086100</a>	Shanghai Industries Group, Ltd.
Abelman, Frayne & Schwab	Medical Research Institute, Inc.	<b>BLACK POWDER</b> <a href="#">77188690</a>	<b>MONSTER BLACK POWDER</b> <a href="#">85086090</a>	Hansen Beverage Company
Acg Green Group, Inc.	Acg Green Group, Inc.	<b>JENNIFER TAYLOR J T</b> <a href="#">77196421</a>	<b>JENNIFER TAYLOR</b> <a href="#">79088333</a>	Top Advice Verwaltungs Gmbh
Adsigna	Pommery S.a.	<b>POP EARTH</b> <a href="#">79072759</a>	<b>P.O.P.</b> <a href="#">85090466</a>	Soter, Anthony
Aileron Designs Llc	Aileron Designs Llc	<b>MINIMOUNT</b> <a href="#">77681322</a>	<b>MINI MOUNT</b> <a href="#">85089069</a>	H-squared, Llc
Akerman Senterfitt	Sandow Media, Llc	<b>DAILYBEAUTY</b> <a href="#">77029707</a>	<b>DAILY BEAUTY REPORTER</b> <a href="#">85104845</a>	Advance Magazine Publishers Inc.
Akin Gump Strauss Hauer & Feld Llp	Fresenius Se	<b>FRESENIUS POLYSULFONE</b> <a href="#">74460521</a>	<b>FRESANIST</b> <a href="#">85090506</a>	Glaxo Group Limited
Alcalá, 35	Araven, S.I.	<b>OMAMI</b> <a href="#">79079927</a>	<b>UMAMI</b> <a href="#">85091067</a>	Zojirushi America Corporation
Allen Dyer Doppelt & Etal	Gesco Cutlery Co., Inc.	<b>RHINO</b> <a href="#">77872303</a>	<b>RHINO</b> <a href="#">77921052</a>	Great Neck Saw Manufacturers, Inc.

View actual 2(d) reports at <http://towergatesoftware.com/the-2d-watch/>

**Grow Your Business. Protect Your Clients.**

T 866-523-TWG8 | E [info@towergatesoftware.com](mailto:info@towergatesoftware.com) | [www.towergatesoftware.com](http://www.towergatesoftware.com)